

Access to the Textile & Fashion Industry under One Roof

allfashion sourcing Cape Town is a business oriented market place for the textile and fashion industry, combining African creativity, design and manufacturing with international sourcing options.

Owned by Messe Frankfurt, one of the world's leading trade fair, congress and event organisers with operations in over 28 locations around the globe; and one of the leaders in textile fairs. Messe Frankfurt organises over 150 trade fairs worldwide with over 30,000 exhibitors and 1.35 million visitors.

Texpertise, the textile business network by Messe Frankfurt

Texpertise stands for Messe Frankfurt's entire textile commitment. With a unique portfolio currently 54 international trade fairs in 11 countries, the company is the world market leader in trade fairs for the textile industry. Texpertise

Network covers the entire value chain of the textile industry and, as a central communication platform, provides valuable information on the textile trade fair brands.





http://www.texpertise-network.com https://www.linkedin.com/company/texpertise-network/

Why South Africa?

South Africa is the Fashion & Textile Hub of Africa South Africa is the distribution & trading centre for all SADC Countries

South Africa's third largest employer is the Textile Manufacturing Sector

Textile & Textile
Products account for
South Africa's sixth
largest import





Why you should exhibit at this event

1 179

visitors who

make/influence

purchasing decisions



Reach targeted buyers during the live 3 days.



Extend brand presence and visibility to our vast network of visitors.



Tap into our audience by presenting at one of the well-attended seminar sessions.



Explore business opportunities in Africa and internationally.



Discover the latest industry trends and forecasts.



Launch new products or services into the industry.

Fast Facts from 2019

10 industry focused seminars

20 exhibitor focused fashion shows

270 pre-scheduled in-person B2B meetings

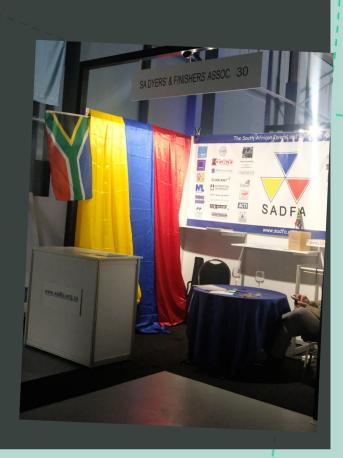
18 industry expert speakers

> 21% attendance since 2018

3 046 in-person attendees

> 300+ exhibitors





Who visits the exhibition

- Manufacturers
- Private Labels
- Designers
- Agents
- Distributors / Wholesalers
- Retailers and Boutique Owners
- Department Stores
- Chain Stores
- Hypermarkets / Supermarkets
- Merchandisers
- Mini Chains

Companies who visit us

Buyers include:

- Ackermans
- Bata
- Cape Union Mart Group
- Edcon

- Dunn's
- K-Way Manufacturer
- Mr Price Group
- Pepkor

- Pick'n Pay Clothing
- TFG
- Truworths
- Woolworths



allfashion sourcing's Fringe Program



Young
Designers
Competition



Trend Talks



Special Product Showcases



Industry Focused Seminars + Sustainability Focused Workshops



Exhibitor Fashion Showcases

Exhibitor

Product

Groups

- Women ready-to-wear
- Intimates (underwear, swimwear)
- Sports and Leisure
- Kidswear & Menswear
- Knitwear
- Workwear and Uniforms
- Shawls and Scarves

- Fashion Accessories
- Technology and Processes
- Leather and Footwear
- Home Textiles
- Fabric
- Trims and Accessories
- Organisations, Associations, Institutions



