

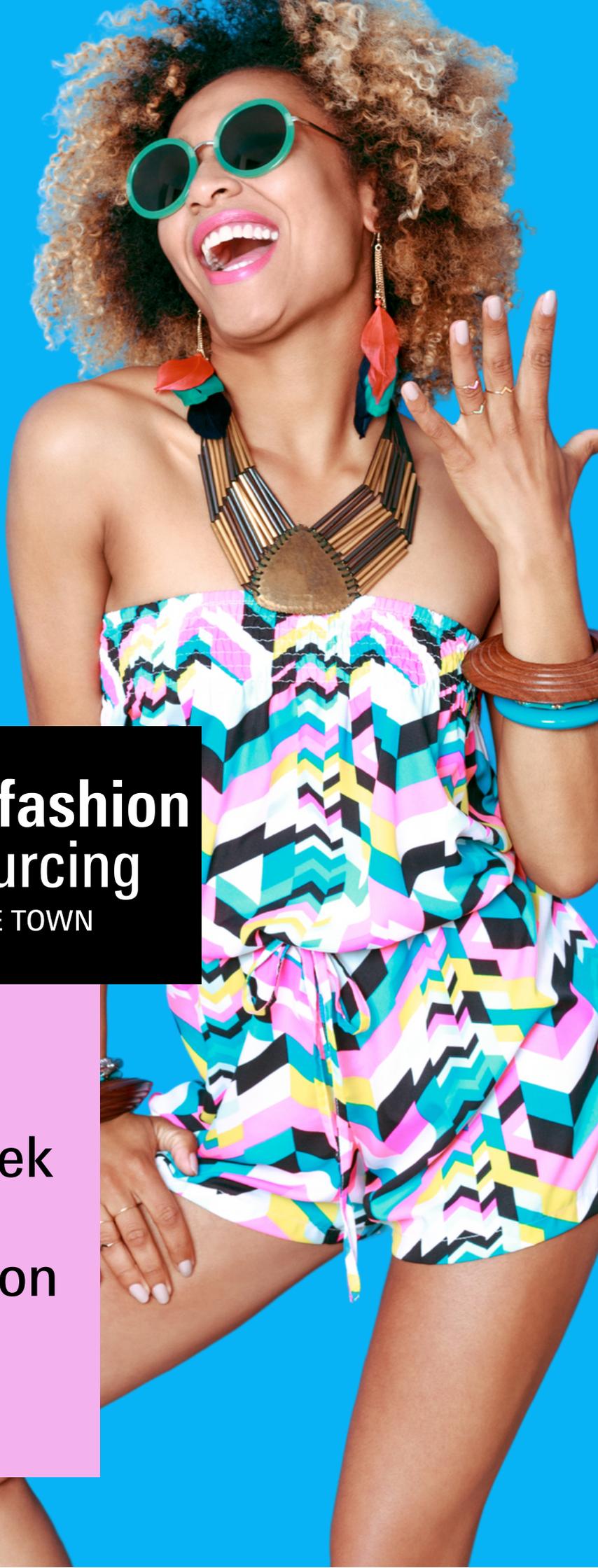
SA WFA

allfashion sourcing

CAPE TOWN

Sourcing local
alongside SA
Menswear week
as part of The
Week of Fashion
in 2022

29-30 Sept -1 Oct 2022
www.allfashionsourcing.com



allfashion sourcing

CAPE TOWN

allfashion Sourcing to go ahead alongside SA Menswear Week as part of The Week of fashion in 2022



We are extremely excited to confirm that allfashion Sourcing will take place on the 29th September, 30th September and 1st October. This years edition will take place at a venue called Wonderland Film Studios and will be available exclusively to a maximum of 50 stands.

Some background on this new venture of allfashion Sourcing for 2022 - it will be a fashion/ footwear/ apparel / accessories showcase. For the first time in 2022, allfashion Sourcing will also be a little more consumer orientated as exhibiting companies will be able to sell their goods directly on site to the Week of Fashion and SA Menswear Week audiences. The allfashion Sourcing trade audience will still be targeted to facilitate any potential business deals for the exhibiting companies.

There is a great synergy between the two events which will service as an incredible platform for both the allfashion Sourcing exhibitor audience and the SA Menswear Week and Week of Fashion audiences. This will be an extremely valuable opportunity to showcase your companies products to the wider fashion community in South Africa. We are certain this collaboration will deliver fantastic results to all 50 exhibiting companies.

TEXPERTISE

the textile business network

Messe Frankfurt Texpertise is a combination of the world's most important textile trade fairs. At over 50 events across the globe we showcase what is driving the industry. A total of 23,000 exhibitors and more than 600,000 visitors from all points of the globe are attracted by the latest themes, trends and contacts. In Frankfurt, Paris, Shanghai, Moscow, New York, South Africa and elsewhere we provide impetus to the entire textile value added chain. Find out more about us now. www.texpertise.messefrankfurt.com





Build-up

Tue, 27 Sept '22 (stand-build)
& Wed, 28 Sept '22 (exhibitor load-in)

Show days

Thur, 29 Sept '22, Fri, 30 Sept '22 &
Sat, 1 Oct '22

Breakdown

Sun, 2 Oct '22

Exhibitor Product Groups

- Womenswear & Menswear
- Intimates (underwear, swimwear)
- Sports & Leisure
- Kidswear
- Knitwear
- Fashion Accessories & Trims
- Technology & Processes
- Leather & Footwear
- Home Textiles
- Fabric & Textiles
- Organisations, Associations & Institutions

What are the stand inclusions/exclusions?

Each space will be 6sqm and includes: Carpets, fascia name, lights, plug point, walling, either rails or shelves, or free-standing rails for the display of goods.

Additional furniture or upgrades for the stands can be hired from our Exhibitor's Manual at an additional cost per item.

How would the freight of goods be handled this year?

The event will be held in-person, alongside South African Menswear Week. Therefore, exhibitors would need to be present at the event this year. There is no virtual element so getting to and from the exhibition with products is up to each individual exhibitor.

Onsite product sales directly to consumers at this year's event - how would this work?

Exhibitors will need to handle all their own payments for their goods.

There are numerous ways that exhibitors can handle payments for their goods:

- Cash payments
- Snapscan / Zapper (the exhibitor will need to set this up prior to the show)
- EFT payments on site

Exhibitor credit card machines will be available for renting from our Exhibitor's Manual.

**Only 50 Stands
Available!
Book Your
Space Today!**

www.allfashionsourcing.com

**contact us to be part of
this exciting event!**

Kathryn Frew
Portfolio Director
Kathryn.Frew@za.messefrankfurt.com
+27 (0) 10 599 6171

Ernest van Sitters
Sales Executive
Ernest.VanSitters@za.messefrankfurt.com
+27 (0) 62 443 0430