

allfashion sourcing

CAPE TOWN

18 - 20 MAY
CTICC2

2027

WHERE FASHION
MEETS FUTURE.

 messe frankfurt



GLOBAL EXPERTISE. LOCAL IMPACT.

Partner with Messe Frankfurt, one of the world's leading trade fair and event organisers, whose global expertise and reach strengthen every aspect of Allfashion Sourcing.

Through its Texpertise Network – the world's most comprehensive textile business platform, connecting over 500,000 industry participants across more than 60 international textile trade fairs – Messe Frankfurt brings unparalleled insight into trends, innovation, and the full textile value chain.

This partnership ensures exceptional opportunities for growth, exposure, and industry influence for all participants.

TEXPERTISE

500,000+

INDUSTRY
PARTICIPANTS

60+

INTERNATIONAL
TEXTILE TRADE FAIRS

15

COUNTRIES





-9 to -4
AMERICA



-5 to -3
SOUTH AMERICA



0 to +2
EUROPE



0 to +3
AFRICA



+4 to +6
CENTRAL ASIA



+7 to +9
SOUTHEAST ASIA

TEXPERTISE

EMPOWERING THE TEXTILE AND FASHION INDUSTRY

Allfashion Sourcing Cape Town brings together local and international textile and fashion stakeholders, offering a platform to showcase a wide range of services, garments, manufactured products, and technological innovations spanning the entire supply chain. Attracting professionals from around the world, this event creates a vibrant networking platform for manufacturers, industry related associations, organisations, SSME's, and high-end designers to connect, exchange ideas, and collaborate.

A PREMIER PLATFORM FOR INDUSTRY CONNECTION

Our goal is to establish Allfashion Sourcing Cape Town as an essential hub for business-to-business connections, providing an engaging environment where meaningful partnerships are established and nurtured. We are committed to offering a networking platform enriched by a content program that reflects an understanding of global standards and best practices, with a strong emphasis on sustainability and ethical production. Thoughtfully designed initiatives bring added value and unique opportunities to our exhibitors.



CONNECT. SHOWCASE. LEARN. GROW

Business Matchmaking

An essential feature of Allfashion Sourcing Cape Town is our Business Matchmaking Service, created to foster impactful connections across the industry. This service enables exhibitors and attendees to schedule targeted one-on-one meetings with potential business partners, buyers, and suppliers.

Fringe Program

Experience a dynamic programme of trend talks, panel discussions, fashion shows, and the Young Designer Competition, offering valuable industry insights, networking opportunities, and inspiration from the latest trends and emerging talent

fashion SHOWS

Our renowned fashion shows are a highlight of the event, offering exhibitors and designers a stage to unveil their latest collections. The runway will provide attendees with an exclusive view of emerging trends and creative designs, showcasing our exhibitors' vibrant diversity and dynamism. This spectacle is provided at no additional cost to exhibitors who choose to participate. The event oversees this production including models, make up and stylists. Runway slots are limited – please highlight your interest upon enquiry to reserve a space.

Guiding Industry Demand

Allfashion Sourcing Cape Town is committed to addressing and responding to sector demand. We have curated key categories that cater to the import and export needs of the textile and fashion industries, ensuring targeted engagement for all participants.

EXHIBITOR CATEGORIES

Fabrics

We aim to showcase a diverse range of fabric options, with a focus on natural fabrics such as cotton, linen, hemp, and silk. With these product groups on display, we are positioning the event to attract an audience of fabric buyers, textile manufacturers, and designers looking for high-quality, sustainable fabric solutions.

Sustainability

Sustainability is a key focus for Allfashion Sourcing Cape Town, and we are committed to offer a platform where eco-conscious solutions take centre stage. Highlighting a diverse range of exhibitors who are focused on sustainable production practices, such as eco-friendly fabrics, responsible sourcing, and circular economy models.

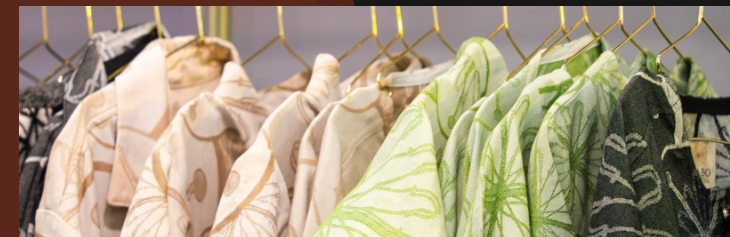
Fashion

Our goal is to present a curated selection of fashion and accessories sourced from across the African continent, showcasing the vibrant creativity and craftsmanship of local designers. The fashion product group highlights a diverse range of apparel, including casual wear, formal wear, activewear, tailored clothing, swimwear, intimate wear, workwear, uniforms, and children's clothing. It also features sports and leisurewear, offering exhibitors a platform to showcase innovative designs, high-quality materials, and functional solutions tailored to market demands.



Components & Accessories

Includes fasteners such as zippers, buttons, hooks, and snaps, as well as finishers like trims, labels, patches, and embellishments. These components play a critical role in both functionality and aesthetics, offering solutions for high-quality garment finishing and creative design.



Fashion Accessories

We are eager to develop a strong fashion accessories segment, featuring items such as jewellery, handbags, scarves, and other stylish additions to complete fashion collections. Our goal is to attract exhibitors offering high-quality, locally produced accessories that complement the broader fashion landscape.

EXHIBITOR CATEGORIES

Home Textile & Decor

Includes soft furnishings, decorative accents, and other home décor products. Our ambition is to attract a pavilion of exhibitors specializing in these items, offering a range of design solutions to meet the growing demand for quality and unique home textiles.

Textile Care

We recognize the growing need for textile care solutions within Africa's textile industry. At Allfashion Sourcing Cape Town, we aim to feature exhibitors that provide cutting-edge textile and cotton care products, including laundry solutions, fabric treatments, and other specialized services. This segment will address the industry's increasing demand for efficient, eco-friendly products that enhance the longevity of textiles and contribute to sustainable practices.

Technology & Innovation

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Leather

This product group will showcase a range of leather goods, from footwear and handbags to belts, gloves, and artisanal accessories. Africa's growing leather sector is known for its craftsmanship and sustainable practices, and we aim to highlight this expertise at the event, showcasing the continent's strength in producing high-quality, eco-conscious leather goods.

Machinery

Leading suppliers of equipment essential to the textile, apparel, and leather, manufacturing value chain. This category showcases technologies that improve production efficiency, reduce waste, and support businesses looking to scale through automation and innovation.

GET IN TOUCH

We can help you with questions you may have relating to the organisation and implementation of your trade fair presence or visit.

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