

allfashion sourcing

CAPE TOWN

POST SHOW REPORT

14 -16 JULY
CTICC2

SHOW PROFILE

Allfashion Sourcing combines African creativity, design excellence and manufacturing capability with international sourcing opportunities, creating an environment where innovation, sustainability and meaningful business relationships drive industry growth. It serves as a marketplace for collaboration, knowledge sharing and commercial opportunity across the entire textile and fashion value chain.

EXHIBITION OVERVIEW



3



1608



145



14



1686



503



294



9

3 days, 1608 visitors, 145 exhibitors,
14 countries represented,
1686 square meters,
503 business matchmaking meetings
scheduled,
294 looks presented on the runway,
9th Edition.

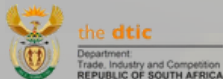
AllFashion Sourcing
Visiting Countries
from Southern
Africa



PARTNERS & SPONSORS



TEXPERTISE
the textile business network



CELEBRATION OF FASHION

The Allfashion Sourcing Celebration of Fashion in partnership with Nedbank, showcased the creativity of Nedbank beneficiary designers alongside leading South African labels including Sinchui, Rich Factory, Thabo Makhetha and Imprint.



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YOUNG DESIGNERS COMPETITION

The Young Designer Competition once again celebrated the exceptional creativity and innovation emerging from South Africa's next generation of fashion talent.

The competition remains one of the event's most anticipated highlights, providing young designers with an opportunity to showcase their work before industry leaders, retailers, manufacturers and media while demonstrating the remarkable future of South African fashion.

In partnership with ENS, the competition continues to create a valuable platform for recognising emerging talent and supporting the development of the industry's future leaders.



Fringe Program

The 2026 Fringe Programme delivered a strong content line-up, bringing together leading local and international experts to explore the future of fashion, manufacturing, sustainability and retail. The programme was headlined by an exclusive presentation from WGSN, offering delegates an early look at the Fashion Aesthetic Drivers 2028, providing invaluable insight into the colours, consumer behaviours, silhouettes and design strategies expected to shape future collections.

Selection of Leading Retailers & Manufacturers
Continue to Choose Allfashion Sourcing



EXHIBITORS

