## allfashion sourcing

**CAPE TOWN** 

8 – 10 July 2025 CTICC Cape Town





messe frankfurt

ALLFASHION SOURCING CAPETOWN

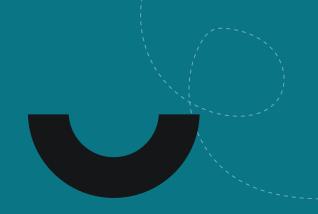
Partner with Messe Frankfurt, one of the world's leading trade fair, congress, and event organizers. This collaboration ensures that our event benefits from Messe Frankfurt's vast experience and global reach, providing participants with unparalleled opportunities for growth, exposure, and industry influence.



## EMPOWERING THE TEXTILE AND FASHION INDUSTRY

Allfashion Sourcing Cape Town brings together local and international textile and fashion stakeholders, offering a platform to showcase a wide range of services, garments, manufactured products, and technological innovations spanning the entire supply chain. Attracting professionals from around the world, this event creates a vibrant networking platform for manufacturers, industry related associations, organisations, SSME's, and high-end designers to connect, exchange ideas, and collaborate.





# A PREMIER PLATFORM FOR INDUSTRY CONNECTIONS

Our goal is to establish Allfashion Sourcing Cape Town as an essential hub for business-to-business connections, providing an engaging environment where meaningful partnerships are established and nurtured. We are committed to offering a networking platform enriched by a content program that reflects an understanding of global standards and best practices, with a strong emphasis on sustainability and ethical production. Thoughtfully designed initiatives bring added value and unique opportunities to our exhibitors.

## BUSINESS Matchmaking

An essential feature of Allfashion Sourcing Cape
Town is our Business Matchmaking Service, created
to foster impactful connections across the industry.
This service enables exhibitors and attendees to
schedule targeted one-on-one meetings with
potential business partners, buyers, and suppliers.

#### **GUIDING**

Industry Demand

Allfashion Sourcing Cape Town is committed to addressing and responding to sector demand. We have curated key categories that cater to the import and export needs of the textile and fashion industries, ensuring targeted engagement for all participants.

### FASHION Shows

Our renowned Fashion Shows are a highlight of the event, offering exhibitors and designers a stage to unveil their latest collections. The runway will provide attendees with an exclusive view of emerging trends and creative designs, showcasing our exhibitors' vibrant diversity and dynamism.

This spectacle is provided at no additional cost to exhibitors who choose to participate. The event oversees this production including models, make up and stylists. Runway slots are limited – please highlight your interest upon enquiry to reserve a space.



# EXHIBITOR CATEGORIES

- 1. Sustainable Fashion
- 2. Apparel & Clothing (Men, Women, and Kids)
- 3. Sports, Leisure, Swim, and Intimate Wear
- 4. Tailored Clothing
- 5. Workwear and Uniform
- 6. Footwear and Accessories
- 7. Leather Goods
- 8. Organizations and Associations
- 9. Manufacturing and Production
- 10. Textiles & Fabrics
- 11. Machinery and Auxiliary Equipment
- 12. Technology and Innovation
- 13. Supply Chain and Logistics
- 14. OEM/ODM Providers







Melissa Lewis

#### **SHOW DIRECTOR**

fair presence or visit.

Phone +27-10-599-6152 Melissa.Lewis@za.messefrankfurt.com

Cherie Adendorff

#### **SALES EXECUTIVE**

Phone +27-82-063-2706 cherie.adendorff@za.messefrankfurt.com



messe frankfurt

