

allfashion sourcing

CAPE TOWN
10 - 12 September
CTICC, Cape Town
2024

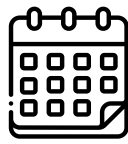
POST SHOW REPORT



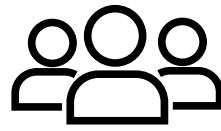
SHOW PROFILE

allfashion Sourcing brings together a curated selection of fashion-forward footwear, apparel, and accessories, attracting a discerning trade audience eager to explore the latest trends. Designed with business in mind, the event seamlessly facilitates potential deals, giving exhibitors unparalleled access to key industry players. It also provides a dynamic platform, merging innovation with opportunity ensuring that exhibitors and attendees alike experience the very best in style and collaboration.

EXHIBITION OVERVIEW



3



1165



91



10

SHOW HIGHLIGHTS



PARTNERS & SPONSORS



TEXPERTISE
the textile business network

WGSN



FRINGE PROGRAM HIGHLIGHTS

Day 1 started off with a bang! The first panel discussion was about The African Continental Free Trade and its impact on MSME's. The conversation also delved into Intra-Africa Trade through regional value chains in the textile and clothing industry. Jump to day 2 where WGSN had their Trend Talk! The wide variety of topics included colour, silhouettes, product, propriety AI data and more. This truly was a hub of inspiration and innovation which provided valuable content to enable buyers to execute more effectively and sustainably. Later that day there was a discussion about African Growth and Opportunity Act, the impact, conversion and potential.





YOUNG DESIGNERS COMPETITION

The highlight of this year's AFS show was the Young Designer Competition, sponsored by ENS, shines a spotlight on the next generation of fashion talent. Their designs were imaginative, original and all-around masterpieces! We are thrilled to announce that Serena Balram is the 2024 Young Designer winner! Her exceptional creativity and innovative approach set her apart from the competition, and we look forward to seeing her continued impact on the fashion world. Serena walks away with a prize value of R270 000. The runner up was Cyla Gonsolves who won R5000 in cash. Shout-out to all the talented participants for making this competition an unforgettable journey into the future of fashion.



ALLFASHION SOURCING EXHIBITOR FEEDBACK

It was a well attended event. Enjoyed the Engagement! The panel discussions were informative.

Freudenberg



It is a beautiful initiative and has great potential to be one of the biggest textile exhibitions in the country.

The Nina Sedumedi Brand



VISITOR SPOTLIGHT

RELIANCE CLOTHING

ACKERMANS

REFINERY

TF

CaRRoL BoYeS

Sheraton

CAPE UNION MART

SUPERBALIST

W

Pick n Pay Clothing

TRUWORTHS

mrprice

sealand

H&M

DUNNS

Lee Cooper

EXHIBITORS AT THE SHOW

