



allfashion sourcing

CAPE TOWN

26-28 Sept 2023

Cape Town International
Convention Centre

showcasing
premium
fashion & textile
in Africa

www.allfashionsourcing.com

messe frankfurt



Why you should exhibit at this event



Reach targeted buyers during the live 3 days.



Extend brand presence and visibility to our vast network of visitors.



Tap into our audience by presenting at one of the well-attended seminar sessions.



Explore business opportunities in Africa and internationally.



Discover the latest industry trends and forecasts.



Launch new products or services into the industry.

Fast facts AFS 2019

10
industry focused seminars

1 179
visitors who make/influence purchasing decisions

20
exhibitor focused fashion shows

270
pre-scheduled in-person B2B meetings

18
industry expert speakers

21%
increase in attendance since 2018

3 046
in-person attendees

300+
exhibitors



Who visits the exhibition

- Manufacturers
- Private Labels
- Designers
- Agents
- Distributors / Wholesalers
- Retailers and Boutique Owners
- Department Stores
- Chain Stores
- Hypermarkets / Supermarkets
- Merchandisers
- Mini Chains

Companies who visit us

Buyers include:

- Ackermans
- Bata
- Cape Union Mart Group
- Edcon
- Dunn's
- K-Way Manufacturer
- Mr Price Group
- Pepkor
- Pick'n Pay Clothing
- TFG
- Truworths
- Woolworths



allfashion sourcing's Fringe Program



Young Designers Competition



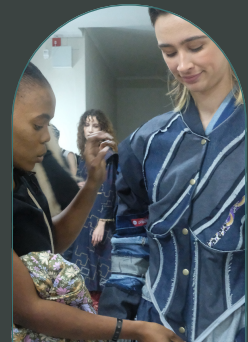
Trend Talks



Special Product Showcases



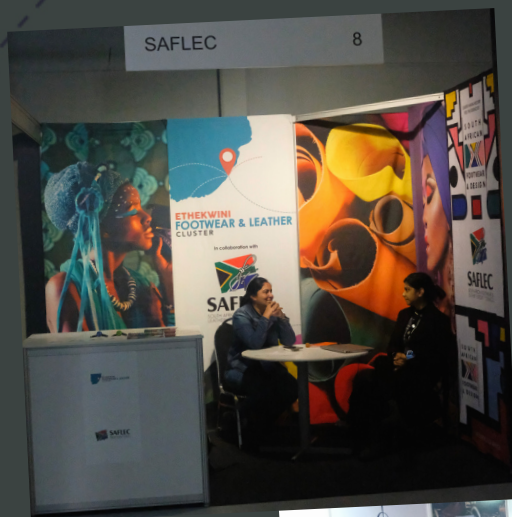
Industry Focused Seminars
+ Sustainability Focused Workshops



Exhibitor Fashion Showcases

Exhibitor Product Groups

- Women ready-to-wear
- Intimates (underwear, swimwear)
- Sports and Leisure
- Kidswear & Menswear
- Knitwear
- Workwear and Uniforms
- Shawls and Scarves
- Fashion Accessories
- Technology and Processes
- Leather and Footwear
- Home Textiles
- Fabric
- Trims and Accessories
- Organisations, Associations, Institutions





Dates

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