

allfashion sourcing

CAPE TOWN

29 SEPT - 1 OCT

Wonderland Film Studios

2022

AFS

SPECIAL EDITION

POST SHOW REPORT

messe frankfurt



SHOW PROFILE

allfashion sourcing, a fashion footwear, apparel and accessories showcase.

For the first time, as part of this special edition, allfashion Sourcing exhibiting companies were able to sell their goods directly on-site to the Week of Fashion and SA Menswear Week audiences in 2022. The allfashion Sourcing trade audience was targeted to facilitate any potential business deals for the exhibiting companies.

There was a great synergy between the two events which served as an incredible platform for both the allfashion Sourcing exhibitor audience and the SA Menswear Week and Week of Fashion audiences.

Edition: 2022

Date: 29 September to 01 October 2022

Venue: Wonderland Film Studios, Cape Town

Organiser: Messe Frankfurt South Africa

Exhibitors: 43

Visitors: 697

EXHIBITION OVERVIEW

3
DAYS

697
VISITORS

43
EXHIBITORS

SHOW HIGHLIGHTS



SPONSORS & PARTNERS



INSCAPE

WEEK OF FASHION

#SAMW SS23

RETHINKING FASHION PANEL DISCUSSION

A panel discussion that focused on sustainability in the fashion industry and what each panellist does to ensure the next generation of designers and consumers are more knowledgeable on best practices. The panellists spoke about the global impact of sustainable practices within the fashion industry and the responsibility we all have and how we are involved in creating awareness and education. We have a responsibility to rethink the way we do fashion.

YOUNG DESIGNERS COMPETITION

Now in its fifth year the competition offered young designers an opportunity to showcase their skillset through their interpretation of a predetermined design brief. The competition featured prizes valued at more than R80 000 with the main prize being an all-expenses paid opportunity to participate at Texworld Paris in 2023 and a R15 000 cash prize for the winner and R 5 000 for the runner-up.

YOUNG DESIGNER COMPETITION FINALE

"The standard this year was exceptionally high, each designer understood the brief but more importantly understood the importance and value of slow fashion. Fashion that is good to the planet and people. It's great to be associated with allfashion Sourcing that pushes the sustainability agenda and has with the young designers competition." Cyril Naicker country coordinator Fashion Revolution South Africa and competition judge.



ALLFASHION SOURCING THE EXHIBITION



Great show - well managed and organised - Vermont Leather Craft Manufacturers (Exhibitor)

The overall event was an amazing experience for young upcoming fashion creatives like myself. - Zolela (Visitor)

We did value the exposure to other possible local suppliers in the industry - Rose May (Exhibitor)

The leads we have as By Ele, I do believe they will bare many fruits - By Ele (Exhibitor)

EXHIBITORS AND BRANDS AT THE SHOW

