



**WEBSITE:** [www.reefershoes.com](http://www.reefershoes.com)

Reefer is a South African footwear brand that is changing the status quo on the way shoes are created. We wanted to create shoes that find a balance between style, function, and positive impact.

We use sustainable materials in producing our shoes, but our sustainability roots are far deeper than just the materials we use – for us, it's about creating a sustainable value chain. We are reinventing, recreating and reimagining the way in which we produce footwear.

Reefer has been built on the foundations of fairness, innovation and progression.

**Reefer – it's more than just a shoe.**

We wanted to develop a shoe that was going to be trendy and comfortable, more sustainable and to be made in South Africa. We currently tick all those boxes.

## SECTOR

Footwear

## AREAS OF BUSINESS

## INTEREST

Retail chains, boutiques,  
footwear agents and  
distributors

