



2021 REEFER LOOKBOOK





CONTENT

ABOUT 1

CORK 2

Sneakers, Vellies, Urban Safari 3

Sneakers Synopsis 5

Vellies Synopsis 7

Urban Safari Synopsis 9

HEMP 11

Sneakers 13

Sneakers Synopsis 15

“ Eco-friendly,
locally produced
footwear. ”

ABOUT

Reefer is a South African shoe brand that is changing the status quo on the way shoes are created.

We wanted to create shoes that find a **balance between style, function and positive impact.**

We use **sustainable materials** in producing our shoes, but our sustainability roots are far deeper than just the materials we use – for us, it's about **creating a sustainable value chain.** We are reinventing, recreating and reimagining the way in which we produce footwear. **Reefer has been built on the foundations of fairness, innovation and progression.**

“ IT’S MORE THAN JUST A SHOE ”





CORK

Cork is one of the world's strongest natural fibers and can be used in many different forms. We harvest the bark of the cork tree, with no damage to the tree, the bark regrows and can be harvested every 8 years. A truly sustainable process. We then convert the bark into a material that we use to produce high quality cork shoes.



Harvesting cork bark assists in the absorbtion of CO².



CORK SNEAKERS, VELLIES & URBAN SAFARIS

Our sustainable cork shoes are edgy, unisex, locally produced and importantly, more sustainable than what is currently in market.



Natural Cork Sneakers

UK/SA 4 5 6 7 8 9 10 11

We recommend women take on size down to usual.



Natural Cork Vellies

UK/SA 4 5 6 7 8 9 10 11

We recommend women take on size down to usual.



Natural Cork Urban Safari

UK/SA 4 5 6 7 8 9 10 11

We recommend women take on size down to usual.

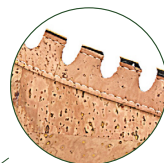




CORK SNEAKERS SYNOPSIS



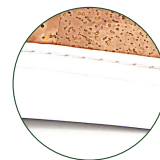
Stitching
hand stitched in
South Africa



Cotton Laces
sustainably sourced
environmentally
friendly cotton laces.



Natural Cork
sustainable and
environmentally
friendly material

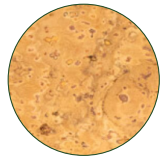


Recyclable Soles
recyclable TR sole

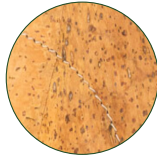




CORK VELLIES SYNOPSIS



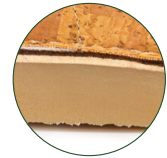
Natural Cork
sustainable and
environmentally
friendly material



Stitching
hand stitched in
South Africa

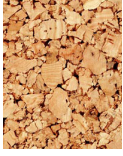


Cotton Laces
sustainably sourced
environmentally
friendly cotton laces.

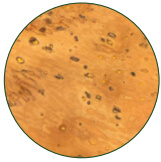


Recyclable Soles
recyclable TR sole

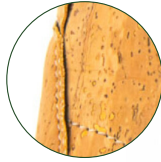




CORK URBAN SAFARI SYNOPSIS



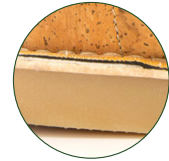
Natural Cork
sustainable and
environmentally
friendly material



Stitching
hand stitched in
South Africa



Cotton Laces
sustainably sourced
environmentally
friendly cotton laces.



Recyclable Soles
recyclable TR sole



HEMP

Hemp is good for the environment as it reduces the need for pesticides, herbicides, fertiliser, water, energy and land when compared with other fibres

As a fibre it is hollow, strong and durable. It also has anti-bacterial properties and is breathable.



Hemp has been known to replenish nutrients and minerals back into the soil.



HEMP SNEAKERS & HIGH TOPS

Our sustainable hemp sneakers are unisex, stylish, locally made and importantly better for the environment.



Steel Hemp Sneaker

UK/SA 4 5 6 7 8 9 10 11

We recommend women take on size down to usual.



Black Hemp Sneaker

UK/SA 4 5 6 7 8 9 10 11

We recommend women take on size down to usual.



Black Hemp High Top

UK/SA 4 5 6 7 8 9 10 11

We recommend women take on size down to usual.





HEMP SNEAKERS SYNOPSIS





REEFER - IT'S MORE THAN JUST A SHOE.

