# maaikj

best baby basics.

**Print Design Catalogue** 

### about us

Africa Love was formed in August 2019 with the intention of manufacturing a range of Handcrafts in different mediums.

After Covid struck and I was pregnant I started looking at new opportunities to compliment Africa Love. I had discovered Maaiki in 2017 when I had taken over a Baby Boutique in Pretoria and I contacted the Owner and offered to buy Maaiki in December 2020 as she had returned to the Corporate world.

Maaiki was born in Pretoria and will be growing up in Eswatini.

We will keep using only Locally Made Cottons & Natural Fabrics. Fabric will be hand dyed in small batches by another local handcrafter, and all printing will be done in house.

I am working on bringing down all wholesale costs with our next Manufacture run.

### about maaiki



Maaiki is a brand of locally-made, premium cotton fashion basics for babies.

Our locally made, soft cotton range has been designed for comfort and can be found in a range of specially developed styles and colours.

Going forward, we will continue with our current range of prints and extending the clothing styles to be printed on.

We will be adding clothing for older age groups, and we are working on some new fabric colours and print designs

We are also working on new styles of Baby Grow's & Vest's which will replace the style featured and we are bringing in a range of new clothing styles.

Our Website is also currently being completely rebuilt

### all smiles



### "You're never fully dressed without a smile."

- Martin Charnin

Our All Smiles collection is based on the Maaiki logo and is inspired by a baby's beautiful smile.

It's that delightful, beautiful act of sheer delight you see when your child is given his or her favourite colour balloon that is bobbing in front of its eyes.

It's the first taste of ice cream, or that show of comfort and delight that is the inspiration behind this range ... and our logo.

















# hugs & kisses



### "You are my son, my moon and all of my stars."

- EE Cummings

We use *hugs and kisses* or *xoxo* to express sincerity, faith, love and good friendship.

According to Wikipedia there is controversy as to which letter ('X' or 'O') represents which action ('kiss' or 'hug').

But, that doesn't matter, because we all know that it is impossible to stop hugging and kissing our little ones and we all absolutely dread the day they will turn around and say "mooommmmm, please stop ... you are embarrassing me". But for now, let's dress them up and indulge in thousands of hugs and kisses.













## my pet



"Hey, diddle, diddle, the cat and the fiddle, the cow jumped over the moon; the little dog laughed to see such sport, nd the dish ran away with the spoon."

Animals, especially pets, are such a big part of our children's lives and growing up. Maaiki's pet range reflects the love and fun of owning a pet. The love and joy our pets give our families is the inspiration behind this range.













### sweet dreams



"Sleep well little one, for tomorrow you'll move mountains."

Don't you just love it when your sweet baby sleeps so softly and soundly? With Maaiki you can rest assured that your little sleepyhead is comfortable and feeling snug and safe.





### ha hadeda



The Hadedas in our suburb sweep
like witches on a broomstick flight
above our rooftop every night.
Now here's a secret you should keep:
their fearful cries that make flesh creep,
tell us these birds are scared of heights.
- Antije Krog

In South Africa our children grow up with the familiar sounds of HA HADEDA. This range is inspired by all the little children who love to mimic these birds.











# lazy leopard



"Be unique, like a leopard in a city of zebras."

- Unknown

In South Africa our children grow up with the familiar sounds of HA HADEDA. This range is inspired by all the little children who love to mimic these birds.









### mix & match



# "You will always be the miracle that makes my life complete."

Our Mix and Match collection has been designed to work well with any of our clothing collections.

We all know that good quality and locally produced clothing isn't cheap, but through mixing and matching you can get more value for your rands.

Like with all Maaiki clothing, these items are sure to add some extra comfort, warmth and of course an extra dash of cuteness and style.









Headbands



Shoes



visit maaiki.co.za for locally-made, premium cotton fashion basics for babies & kids (new website will be ready soon)

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Maaiki by Africa Love