





Yaws Creations covers projects in art, fashion, and interiors. Inspired by her African heritage and influenced by nature and everyday way life, founder Yawa Conateh launched the Yaws Fashion collections in 2007, with items for men and women using African prints and handmade materials.

A brand new capsule collection is being launched at the All Fashion Sourcing Online Tradefair in South Africa. The narrative focuses on the situation we are facing with COVID-19 hence C-19.

Collaborating with local artisans with whom I co-created these Batik designs and patterns - realizing that we have got so much to embrace in terms of sustainability, were the creative inspirations.

The colors of the collection Purple and Green signifies Strength and Nature.



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## #FashionForCancer

"As well as supporting a woman-owned business, buying items from the collection also supports local artisans and additionally 10% from each item sold goes towards supporting a foundation for Raising Awareness For Breast Cancer." - Yawa Conateh