



SWIMWEAR

LEISUREWEAR

ACCESORIES

A woman with dark skin is lying on her back on a white inflatable ring in clear turquoise water. She is wearing a bright green one-piece swimsuit and round sunglasses with a colorful patterned strap. Her arms are raised behind her head, and her skin is wet with water droplets. The background shows the ripples of the water and a faint reflection of the woman on the surface.

MADE IN THE GAMBIA

Launched in 2016, TiGA is the first swimwear brand in The Gambia produced from the vibrant African fabric colours and prints that gives the TiGA brand its unique look. Since its launching, TiGA's distinctive product line has expanded from swimwear to handmade leisurewear, accessories, household products and furniture.

Our products are now available in 16 locations in The Gambia.

*TiGA is the first
swimwear brand
in The Gambia*



WHAT WE VALUE

TiGA is all about giving back to the community. We aim to uplift the economic and social conditions of Gambians through our collaborative work with local charities such as Young Gambia Mums, Jeagan Cole Memorial Foundation, One Heart Gambia and Gadhoh Nursery School for the Deaf. We are committed to promote long lasting social change.

SUSTAINABLE PRACTICES

We advocate for sustainable business practices and engage in upcycling of old furniture and produce furniture products from recycled car tires.

The true characters of TiGA lies in its founder Ms Ndeye Fatou Njie, a Gambian designer who has won serval awards for her creativity and engagement in the community. In 2017 Ms Njie was nominated for New African Woman on the Rise (Next Generation) by UK's New African Woman Magazine.

SWIMWEAR





MADE IN THE GAMBIA



LEISURE WEAR







VIVRANT AFRICAN PRINTS

ACCESSORIES







CONTACT US

tigasales@gmail.com

00220 7179886



tigagambia



This project is funded by
the European Union

*Supported by the **Youth Empowerment Project (YEP)** - an initiative of the government of **The Gambia**
and the **International Trade Centre (ITC)** funded by the **European Union (EU) Emergency Trust Fund for Africa**.*

***YEP works with Gambian youth to create more and better employment opportunities through market-oriented skills, entrepreneurship
and private sector development.***