

MADE IN THE GAMBIA

Launched in 2016, TiGA is the first swimwear brand in The Gambia produced from the vibrant African fabric colours and prints that gives the TiGA brand its unique look. Since its launching, TiGA's distinctive product line has expanded from swimwear to handmade leisurewear, accessories, household products and furniture.

Our products are now available in 16 locations in The Gambia.

TiGA is the first swimwear brand in The Gambia



TiGA is all about giving back to the community

WHAT WE VALUE

TiGA is all about giving back to the community. We aim to uplift the economic and social conditions of Gambians through our collaborative work with local charities such as Young Gambia Mums, Jeagan Cole Memorial Foundation, One Heart Gambia and Gadhoh Nursery School for the Deaf. We are committed to promote long lasting social change.

SUSTAINABLE PRACTICES

We advocate for sustainable business practices and engage in upcycling of old furniture and produce furniture products from recycled car tires.

The true characters of TiGA lies in its founder Ms Ndeye Fatou Njie, a Gambian designer who has won serval awards for her creativity and engagement in the community. In 2017 Ms Njie was nominated for New African Woman on the Rise (Next Generation) by UK's New African Woman Magazine.

SWIMWEAR







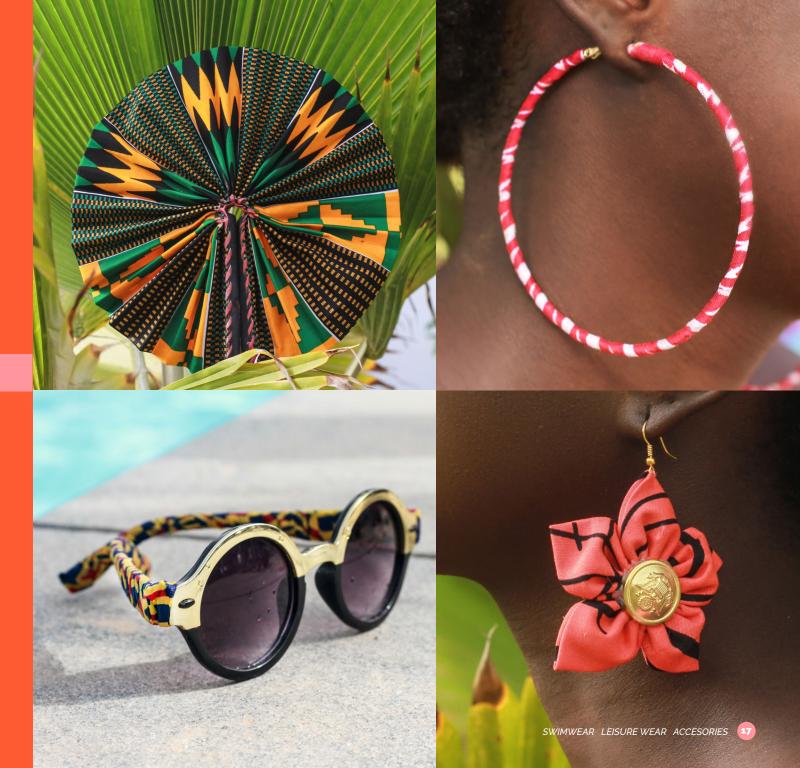
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ACCESORIES









CONTACT US

tigasales@gmail.com 00220 7179886







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YEP works with Gambian youth to create more and better employment opportunities through market-oriented skills, entrepreneurship and private sector development.