



Shlobo Designs

unity in diversity

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South Africa 4000

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<https://shlobodesigns.com>

COMPANY PROFILE

SHLOBO DESIGNS

NAME OF THE ENTITY

Shlobo Designs

CONTACT DETAILS AND PHYSICAL ADDRESS

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BACKGROUND OF THE ENTITY

Shlobo Designs is derived from the Zulu word – Shlobo, which means a “ Family” – Creating Unity within Families, Relatives, Friends. Shlobo Designs’ vision is to marry two Cultures to Bring out a Product which is Authentic and Unique. This Company was formed to empower Youth and Women to use their hands so that they can create a sustainable income for themselves and their families.

Shlobo Designs emphasises on Community Development and Upskilling the Youth and Women within the community. The Shlobo Designs’ slogan is “Unity in Diversity”. It does not matter what colour, culture, race, gender you are, we all need to work together to build a strong community, women assisting each other so that and they can have a sustainable income and to put food on the table and the youth to know that with their hands and the skills given to them, they can be anything and everything and with their hands, they can create wealth.

Example 1: Marrying an Eastern Culture (Sari) with Zulu Culture (Beaded Accessories)

Example 2: Marrying a Leather Bag (Kudu-South Africa) with African Prints (Ghana, Congo) trimmings

OWNERSHIP

Shlobo Designs is 100% Black Female.

VISION

Shlobo Designs’ vision is the Marry Cultures Together To Bring Out a Product and to work together in UNITY, DIVERSIFYING OUR CULTURES to bring out Authenticity and Uniqueness.

MISSION

Shlobo Designs’ mission is to UPSKILL and CREATE SKILLS DEVELOPMENT amongst the YOUTH (our future) and within the WOMEN within the communities and to emphasise the importance of Hands, that with your hands you can create Wealth and also have a sustainable income to put food on the table. Shlobo Designs’ mission also promotes collaborations with Local and International Markets and be proud of our culture wherever we are. We also wants to expand our products with new creative style to bring out that authenticity and uniqueness in all Shlobo Designs Pieces.



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PRODUCTS AND SERVICES

- Shlobo Bags and Purses (Leather and African Prints)
- Shlobo Watches (Beaded and African Prints Material)
- Shlobo Accessories (Earrings and Bangles)
- Shlobo Recycling and Upcycling (Covering old shoes and bags to brand new)
- Shlobo Designs provides services by supplying boutique shops in Boutique Hotels (Hilton Hotel, Riverside Hotel).
- Style random customers across the globe, national and international (Swimwear, Office wear, Casualwear etc.)

CONCLUSION

Shlobo Designs would like to see Youth and Women creating their sustainable income with the skills taught to them. To make sure that each person that wears Shlobo Designs is Authentic, Unique and Proud no matter what colour , race, gender, culture they are, and embracing the 'UNITY in DIVERSITY' so that Shlobo Designs can go far as the brand , Locally and Internationally.

"If You Walk Alone, You Walk Fast and If We Walk Together, We Walk Far" (African Proverb)



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