

# Company Profile

Business Name:           **Ji Yun Knits Ltd**  
(Main company: Miaoli Merchants Co Ltd)

Business Address:   **Royal Road, Goodlands, Mauritius**

Email:                       **[yukio@saknit.com](mailto:yukio@saknit.com)**

Factory size:               **5000 sq.m**

Contact person:   **Mr. Kwong CHUNG -**

**[kwong@saknit.com](mailto:kwong@saknit.com)**



## General Business Activities

Ji Yun Knits Ltd is a fast growing dynamic company which has established themselves as a class leading Knitwear manufacturing company in Mauritius. Our traditional business model is based on the accomplishment of producing knitwear garments of excellent quality for men, women and children. The company has set out to establish themselves as the very best in the knitwear industry. We serve leading chain store clients globally with our creative designs and concepts.

Ji Yun Knits Ltd manufactures a diverse range of knitwear items, ranging from fashion to corporate wear to school wear. We believe in empowering people, building relationships and improving lives. We subscribe to a philosophy of transparency, accountability, integrity, excellence and innovation in all our business dealings. Any task that is undertaken is completed swiftly.

We have a 5000 sq.m medium sized factory. With 60 000 units being produced monthly we have insured maximum productivity

with no labor and union issues. Another huge part of our production value is that we maintain competitive prices and produce goods of Europe/US Quality Standards while achieving a quick turn over time. With a total of almost 150 highly skilled workers we guarantee excellent workmanship of the highest quality while at the same time maintaining a high productivity level. Quality, Service and Innovation have always been our goals and we believe you will find them not only in our selection of knitwear, but in our personnel as well, thus confirming our promise of a quality garment at a fair price which includes creative styling and quick turnover times.

## Company Strategy

**Purpose:** To deliver excellent services that exceeds the expectations of all our customers.

**Vision:** To be the leader in the knitwear Manufacturing industry by providing superior quality goods while maintaining profitability.

**Mission statement:** To establish long term relationships with our customers and clients and provide exceptional customer services by pursuing business through innovation and advanced technology.



**Core values:**

- ✚ We believe in treating our customers with respect and honesty.
- ✚ We grow through creativity, invention, innovation and by creating superior goods.
- ✚ We integrate honesty, integrity and business ethics into all aspects of our business functioning.
- ✚ We adhere to the free trade agreements and qualify for AGOA, COMESA, SADC, ACP/EU and IOC.

## Goals

- ✚ To globally expand our markets in the field of Clothing Manufacturing and develop a strong base of key customers in Africa, Europe and the United States.
- ✚ To be recognized as the Best Knitwear Manufacturing Company globally.
- ✚ To maintain a respectable reputation with our clients while expanding our clientele base and keep supplying them with superior goods.





