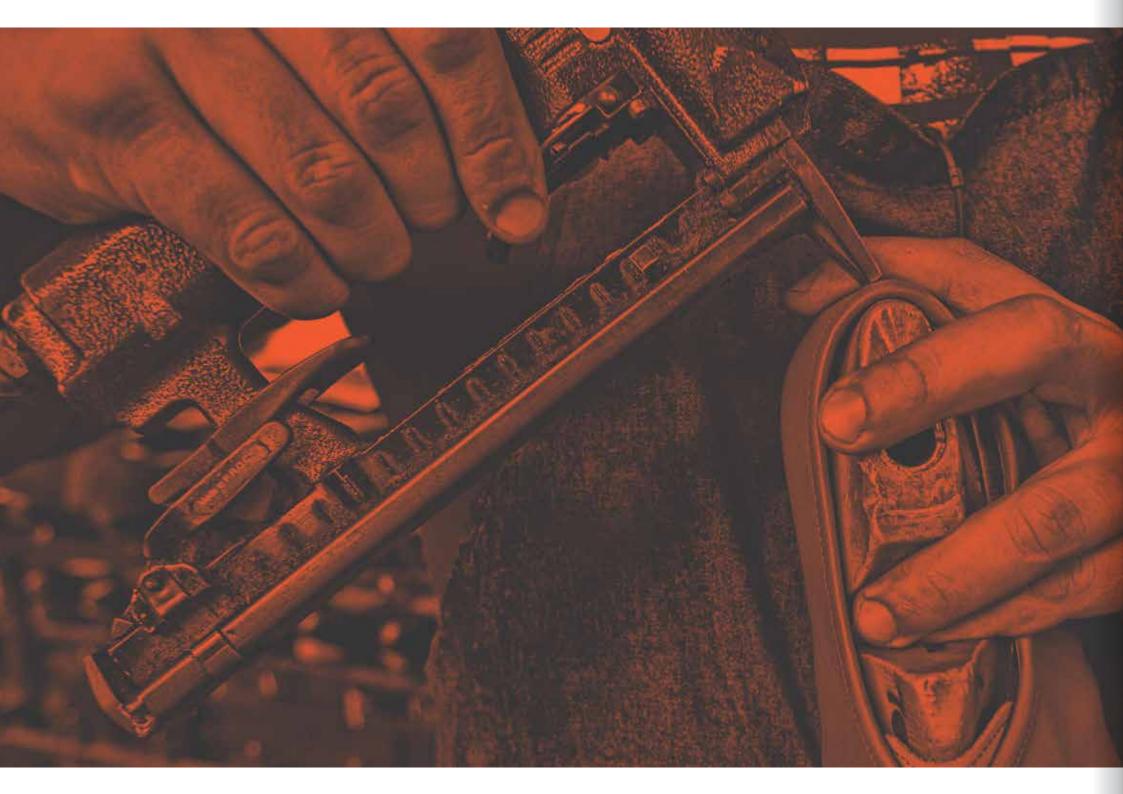


# TABLE OF CONTENTS

A BRIEF HISTORY	05
OUR VALUES	06
FORMAL	07
CASUAL	08
COMFORT	09
LADIES	10
LADIES	11
SPORT	12
BRANDS	13
OUR LOCATION	15



### A BRIEF HISTORY

Bolton Footwear's mission is to remain a sustainable business, fairly reward all its stakeholders, as well as acknowledge their respective interests and contributions. This mission is to be achieved through meeting the needs of the markets with quality, value-for-money footwear and outstanding service.

Bolton Footwear is active in the footwear manufacture and wholesale trade. It is one of Southern Africa's foremost footwear companies, comprising four factories with an unparalleled expertise in the manufacture of footwear. The ranges of some brands are complemented by imported footwear, to add scope where the company does not engage in that type of construction, or when volumes make it uneconomical to manufacture.

The earliest history of Bolton Footwear dates back to 1859. Charles Searle, an immigrant from England, settled as a tollkeeper at Great Brak River. Like many South Africans living in remote areas, he began making his own rugged leather veldschoen stitch-down boots which he supplied to the operators of the ox-wagon trains transporting goods between Cape Town and Port Elizabeth.

The company steadily grew over the years and became a household name as a respected manufacturer of quality shoes. As the company expanded, it was able to list on the Johannesburg Stock Exchange in 1949 as Searles Holdings under the Clothing, Footwear and Textiles Sector.

The company was delisted from the Johannesburg Stock Exchange at the end of 2000 and now trades as Bolton Footwear (Pty) Ltd.

Bolton Footwear acquired two big market players, Barker Footwear in 2013 and Jordan & Co in 2015, to produce the quality selection of brands present in this brochure.

# HANDMADE WITH CARE, FOR COMFORT AND QUALITY



#### **Guaranteed quality**

We guarantee that only the finest leather and materials are used. We are committed to manufacturing and importing the best quality product, evident in every finished pair of quality shoes.



#### Impeccable style

Synonymous with style, the Bolton Footwear brands are dedicated to creating beautiful and unique shoes with exceptional production quality.



#### Brands you love

A shoe by any other name would never be as comfortable. Made with love and care, our shoes provide the comfort you deserve.



#### Unparalleled comfort

Modern designed shoes offer superior comfort you can rely on and differ only in individual style and colour. The brands you love and trust, and of course, the most comfortable shoes ever made.



#### Brands you love

A shoe by any other name would never be as comfortable. Made with love and care, our shoes provide the comfort you deserve.



#### Unparalleled comfort

Modern designed shoes offer superior comfort you can rely on and differ only in individual style and colour. The brands you love and trust, and of course, the most comfortable shoes ever made.

## FORMAL



COMFORT UNIT SOLE



CEMENTED PLAIN VAMP



EXOTIC WELTED



BROGUE WELTED

# CASUAL



Bolton Footwear - Company Profile

## COMFORT



VELDSCHOEN



STITCH DOWN BOOT



MOCCASSIN MID



MOCCASSIN

# LADIES



COURT BROUGE



COURT PLAIN



PLAIN PUMP



COMFORT SLIP ON

Bolton Footwear - Company Profile

# LADIES



## SPORTS



SUEDE /PU MESH HIKER



CASUAL TRAINER



LEATHER MID HIKER



ACTIVE TRAINER

Bolton Footwear - Company Profile











dr.hart





FRANCO Gemellí



**Crasshoppers** 















Head Office: t: +21 (0) 21 590 7000 e: info@bolwear.co.za

12 Malherbe St, Elsies River, Western Cape, South Africa, 7460

PO Box 58, Elsies River, 7480

www.bolwear.co.za